



Promise Neighborhoods

Detroit's Clark Park/Osborn

Detroit's Promise Neighborhoods Celebrating Pilot Implementation 2013

2013 Accomplishments:

Enrolled PN families: 57.8% participated in case management, tutoring, summer programming, summer school, after school programs, summer jobs, college entry, sports, mentoring, arts and humanities, music lessons, community safety, classroom support, college bound support, early childhood training, job prep, community capacity-building and community-engagement.

- **Data development:** Included ETO data system implementation, one year of new data from 2012 baseline (highlights below), signed Master Data Sharing Agreement, pilot programs at Earhart, Maybury and Above and Beyond Learning Early Childhood Center.
- **Implementation partners:** Kellogg Foundation, Black Family Development, Inc., United Way for Southeastern Michigan, Living Arts, Matrix Theatre, Institute for Population Health, Detroit Public Schools, Education Achievement Authority, Neighborhood Service Organization, Detroit Employment Solutions Corporation, Detroit Hispanic Development Corporation, Mercy Education Project, Matrix Theatre, Matrix Human Services, Skillman Foundation, Excellent Schools Detroit, Southwest Solutions, Wayne State University, Fifth Third Bank, Detroit Area Pre-College Engineering Program, The Youth Connection, City Year, Detroit Parent Network, Think Detroit PAL, Clark Park Coalition, The MAN Network, Office of the Mayor of Detroit, Office of the Wayne County Executive, Congress of Communities, Osborn Business Association, Osborn Neighborhood Association, Great Start Collaborative-Wayne, Consortium of Hispanic Agencies, Center for Creative Studies, Leaps & Bounds, Head Start, Northeast Guidance and more.



Osborn Neighborhood
Students receive backpacks

*Promise Neighborhoods:
Clark Park, zip 48209;
Osborn, zip 48205*

Enrolled students = 121, families = 71
Pipeline Partners: 35+, MOU Partners=22



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Pilot Schools:

Earhart, DPS, PreK-8

Brenda Scott, EAA, PreK-8

Maybury, DPS, PreK-4

Osborn College Prep, DPS, 9-12

Osborn Collegiate Academy of Math, Science and Technology,
DPS, 9-12

Osborn Evergreen Academy of Design, Technology and Alternative
Energy, DPS, 9-12

5 KEY FINDINGS to Celebrate in 2013

What Can We Do?

85% of children under 5 in Clark Park and 64% of children under 5 in Osborn are functioning normally in social and emotional growth. (source: ASQ, GSC-W, 2013)

Reduce household stress and trauma, increase cuddling, healthy food and *talk, talk, talk*, so children under 5 can grow.

Biggest READING gains:

Earhart and Maybury 3rd graders increased 14.7%

Earhart 6th graders increased 6%

Earhart 8th graders increased 4.6%

Brenda Scott 5th graders increased 11.6%

Brenda Scott 6th graders increased 14%

Osborn 11th graders increased 4%

Encourage and model reading in your home, make it fun, learn together, hook into your child's interest, praise their efforts. Insist on regular attendance.

Biggest MATH gains:

Earhart and Maybury 4th graders increased 15.4%

Earhart 6th graders increased 9.9%

Earhart 5th graders increased 7.8%

Brenda Scott 5th graders increased 5.7%

Begin with the basics, drill and play math games, encourage real world connections. Re-teach, reinforce, make it fun, learn together. Help children learn to LOVE math, and un-learn hating math.

Students' attendance in Clark Park PN schools (Maybury and Earhart) during the first two months of the year was 83.5%, up from 76.9% last year. (source: DPS, MI databases, 2013)

Learning and attendance go hand in hand. Keep kids in school. Make it a daily priority. Support and follow up on homework.

99% of Osborn seniors who entered school in September graduated in June 2013. Most continued on to college. (Number of new DPS college enrollees to be determined.) (source: DPS Promise Neighborhoods principals, 2013)

Continue to encourage students to work toward graduation and to develop skills to make them successful in college.



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5 Key Findings to continue working on in 2014	What Can We Do?
30% of students in Clark Park and 26% of students in Osborn get an hour of daily exercise. (source: pilot enrollees' survey, 2013)	Goal: More active youth: sports, dancing, running, bike riding, tennis, and many more. Enjoy and stay safe.
20% in Clark Park and 30% in Osborn eat 5 fruits and veggies daily. (source: pilot enrollees survey, 2013)	Seek out fresh food stores, programs, community gardens. Help kids learn to like new veggies and participate in feed preparation.
DHDC and LaSed in Clark Park partnered to provide summer jobs for more than 18 youth. The Osborn Neighborhood Assn, and the Osborn Business Assn partnered to provide summer jobs for 132 youths. (source: Clark Park Case Management Report, 2013)	Jobs provided in summer 2013 gave youth a great work experience, let's continued to build on this strong initiative.
The evidence based CeaseFire Initiative is active in Osborn. Since the Ceasefire Call-in on August 29th, there has been an increased effort to arrest crime, especially violent crime in Osborn. Known perpetrators will receive social services. Re-offenders will receive harsher punishment. (source: City of Detroit, Mayor's Office, 2013)	Make an effort to improve safety on your own street. During to, and from school traveling hours, be outside, sweep your walk, drink your coffee on your porch or even walk a neighbor child to school. In the community be aware of your surroundings, and keep note of things that make you feel unsafe. Report to your block club or start one.
55% of families in Clark Park report that they have broadband access at home, and their kids have access about 85% of their school time (source: pilot enrollees survey, 2013).	Provide support for full broadband access at school, and increase the places in the community where broadband can be accessed – libraries, community centers, markets, parent centers and schools.

Michigan Becomes one of 45 States to Adopt the Common Core

On October 23, 2013 the Michigan Senate passed its version of the House Concurrent Resolution 11, which was adopted by the House in September. This action makes Michigan one of the 45 states to adopt the Common Core State Standards. State Superintendent, Mike Flanagan said, "To help all our students succeed, our collective work needs to be focused on having rigorous standards; effective and valuable assessments aligned to those standards; and high quality and effective educators." Costs for implementing the Smarter Balanced Assessments, set to replace the MEAP, were not approved by the Legislature. The Smarter Balanced Assessment, designed to test the new common core standards, is scheduled to begin in 2014. Stay tuned.

PN Frequently Asked Questions

If I know of a family who could use Promise Neighborhoods support and they live in the right zip code, can that family get in? Yes. If a family is not enrolled in Promise Neighborhoods but lives in 48209 or 48205, there are spaces available. Some families have already been identified and enrolled. Promise Neighborhoods is delighted to enroll new families and begin to coordinate efforts to support their needs and build on their children's success. Simply contact one of the numbers below to begin the process.

Is Promise Neighborhoods going to continue after this year? Absolutely. We are off to a great start, and our first year results are so strong, that we must continue so that our families are served, our students can build on their successes, and we can begin to scale up to serving more children and families. Next year we will conduct more student, parent, community and school culture surveys, which we will include in our federal application for robust implementation. We will use our lessons learned from this year to inform our work next year, and we will continue to build on our special projects, particularly the ones around community safety, males of color, early childhood development and student achievement. We will continue to build out our comprehensive data system, and continue to implement our pipeline partners into the system. Most importantly we will expand on partner contributions to PN families, as we chart progress going forward. Our impact in the community is already evident. We thank all of our partners for their collaborative efforts during this first year. We are excited to keep it moving.

Detroit Promise Neighborhoods Contacts:

BFDI website: www.blackfamilydevelopment.org	
Facebook: https://www.facebook.com/bfdi.inc	
Clark Park Community Liaison (48209): Elizabeth Santos	Phone (313) 967-4880, Email: esantos@chadetroit.org
Osborn Community Liaison (48205): Derek Blackmon	Phone (313) 758-0150 – Ext. 212, Email: dblackmon@blackfamilydevelopment.org
Project Director: Dr. Blandina Rose	Phone (313) 758-0150 – Ext. 259, Email: brose@blackfamilydevelopment.org
Developmentalist/Early Childhood Consultant: Carole Quarterman	Phone (313) 999-6722, Email: CEJQMAN@aol.com

Note: Please visit the Black Family Development, Inc. website for future updates.

Next Promise Neighborhoods Advisory Board Meeting:
January 22, 2014 - 9:30a.m.
Location: Black Family Development, Inc.
Large Conference Room



Black Family Development, Inc.
2995 E. Grand Blvd. - Detroit, MI 48202
(313) 758-0150
Alice G. Thompson, Chief Executive Officer

